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1935

# CHRYSANTHEMUMS

"Queen of Fall Flowers"

Variety List of Exhibition, Commercial,  
Pompon, Button and Anemone Chrys-  
anthemumus Grown as a Hobby and  
Surplus Plants Sold Each  
Spring at Popular Prices  
By

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The public seems to be under the impression that large chrysanthemum blooms as seen in florists' windows, can not be grown by the average individual. How that idea became wide-spread I do not know, and I do not wish to convey the impression that without proper attention such blooms can be produced in the open garden with the "finish" of hothouse ones. I DO know I have grown them here in the open fully as large as the average florist bloom (have grown some as large as my head), and with a finish nearly as fine as those grown under glass. This I did by following simple cultural directions, a set of which will be enclosed with each lot of plants. You—or anyone, can do as well, although the beginner will have better luck with earlier maturing varieties, despite the fact that even larger and handsomer blooms are to be had from mid-season and later varieties. The mid-season varieties would require to be lifted and placed indoors, or some cover erected over them to protect from frost. The later varieties would require a hothouse.

Having grown them here for a number of years as a hobby, and having acquired what the writer believes to be the largest and best private collection of exhibition and large-flowering varieties in the southeast, it has occurred to me to dispose of my surplus plants each spring at popular prices to those who would like to grow the queen of fall flowers, but who have been deterred from doing so, either by prices asked for better varieties or the belief that large blooms could not be obtained by an amateur.

With this explanation I am offering the following varieties with a short description of each. The prices asked are very cheap considering the varieties listed, and the fact that prices quoted are DELIVERED prices. Each variety listed has bloomed for me here in my own garden and given a good account of itself—otherwise I would not have listed it, as I have over 200 different varieties in my garden.

F. A. SPIVEY,  
Box 574, Montgomery, Ala.

#### NEWER AND UNUSUALLY GOOD VARIETIES

15c each—\$1.50 per dozen (Your Selection)

(All Varieties Labelled)

**SMITH'S EARLY WHITE**—Blooms Oct. 8th from Aug. bud; undoubtedly the best and earliest pure white variety; a late introduction; inner petals incurve while outer ones reflex.

**EARLY MONARCH**—Blooms Oct. 12 from Aug. bud; a high-rounded glistening white large bloom; also a late introduction; height 4 feet

**AKSARBEN**—Blooms Oct. 15th from first bud; a large reflex deep rose; 4½ feet with straight stems.

**SUN GLOW**—Blooms Oct. 15th from mid-August bud; a bright yellow 8-inch incurved flower of perfect form; 3½ feet high; one of the best big yellow for early October.

**—LUSTRE**—Blooms Oct. 15th from late August bud; a pinkish lavender incurved boom; plant early; a very popular variety owing to its color and earliness.

**MRS. H. E. KIDDER**—Blooms Oct. 15th from August 25th bud; a very early bright yellow closely surmounting an upright stiff stem; a very late introduction.

**LOUISA POCKETT**—Blooms Oct. 20th from early Aug. bud; an unusually fine very early white variety from Austrailia; late buds show delicate pink shade; a popular variety as an exhibition.

**OCTOBER GLOW**—Blooms Oct. 20th from first bud; an 8-inch globe type bloom of a deep lavender shade, which color is held to full maturity; height 4 feet. The best dark lavender for October.

**OCTOBER ROSE**—Blooms Oct. 25th from Sept. 1st bud; the largest early incurved rose pink; will produce an 8-inch bloom; large stiff stems; height 4½ feet.

**CAMILLA**—Blooms Oct. 18th from Aug. 25th bud; an early rounded pure white on 5-foot stem; considered an improved Silver Sheen. A recent introduction.

**DETROIT NEWS**—Blooms Oct. 25th from August 30th bud; one of the newer varieties and the outstanding "find" in recent years; at first develops as an incurved showing golden reverse, gradually reflexing and exposing bronze shade. Probably has more lasting qualities than any other bronze of its period.

**KEYSTONE**—Blooms Oct. 25th; the earliest 8-inch bronze yet introduced; upper surface of petals brownish, Chinese orange, while reverse is buff; 4-feet upright growth with small foliage; best bud Sept. 1st.

**THE PEER**—Blooms Oct. 25th; irregularly incurved petals with upper surface of petals a silvery rose and the reverse side flesh color; height 4 feet; seven inch flower with best bud Sept. 1st.

**CHARLES W. JOHNSON**—Blooms Oct. 25th; a perfect 7-inch round ball, with excellent habits of growth; may be considered an improved Betsy Ross. Height 4½ feet; best bud Sept. 10th.

**WHITE EAGLE**—Blooms Oct. 25th from first bud; an extra large bold reflexed pure white; fully equals the Turners in size; medium height.

**MARY L. CLARK**—Blooms Oct. 25th from August 25th bud; an exhibition size bloom of a light lavender pink; from a Sept. bud is a rose pink; informally incurved. May be grown as a commercial.

**YELLOW POCKETT**—Blooms Oct. 25th from August 20th bud; an exhibition size yellow incurved bloom; very popular with growers specializing in extra large blooms. Height medium.

**OLIVETTE**—Blooms Oct. 30th from Aug. 10th bud; another very recent introduction; bloom pinkish-rose, with petals irregularly incurved; extra large blooms and a favorite.



**HILDA BERGEN**—Blooms Oct. 30th from early September bud; a 7-inch incurved bronze flower that holds its color to full maturity; height 4 feet; handles unusually well and is very popular among the bronzes.

**OLD ROSE**—Blooms Nov. 1st from August 20th bud; a large perfect ball; very imposing; color a pleasing shade of deep pink; good lasting qualities

**NAKOTA**—Blooms Nov. 1st from Aug. 15th bud; an exhibition variety of fairly recent introduction; bloom incurved, orange-buff in color, and of largest size. Semi-dwarf in growth.

**THOS. W. POCKETT**—Blooms Nov. 1st from Aug. 25th bud. Exhibition size; a clear shade of pink with incurved tips; tall grower.

**BOB PULLING**—Blooms Nov. 1st and is an outstanding exhibition yellow, having wide drooping petals sometimes 10 inches long; a good grower and handles well.

**ELBERON**—Blooms Nov. 1st from Aug. 30th bud. While not a very recent introduction still very popular; a bright pink; of finest incurved form; beautiful foliage and a good stem; semi-dwarf in growth. A variety easy to manage.

**WHITE ELBERON**—The white sport of ELBERON—identical in all other respects.

**YELLOW ELBERON**—A yellow sport of this popular variety; otherwise identical.

**BRONZE ELBERON**—An unusually pleasing shade of bronze in this popular variety.

**ROSANDA**—Blooms Nov. 1st from Sept. 10th bud; wonderful exhibition bloom of largest size; easy culture, old rose color, with outer petals reflexing and inner petals incurving.

**WILLIAM TURNER**—Blooms Nov. 1st from Aug. 30th bud. While not a new variety, it is still surpassed in size only by a very few of the later introductions; a grand incurved bloom of purest white; very imposing. Semi-dwarf in growth.

**YELLOW TURNER**—The yellow sport of this grand old variety.

**BRONZE TURNER**—Blooms Nov. 1st from Aug. 25th bud; a light bronze sport of WILLIAM TURNER and identical in other respects. ALL TURNERS are of largest size.

**PINK TURNER**—(Mrs. J. Leslie Davis) The Pink sport of this grand old variety; identical in other respects.

**GLENVIEW**—Blooms Nov. 5th; very large two-tone bloom of red and buff; inner petals decidedly incurved; outer ones only incurve; of exhibition size, particularly from late buds; excellent variety.

**FLOYD GIBBONS**—Blooms Nov. 10th from mid-Sept. bud; a very unusual combination of colors; upper surface of petals rose pink while center of petal is cream, and reverse of petals a light buff; makes 7-inch incurved bloom; semi-dwarf growth.

**GARNET KING**—Blooms Nov. 15th from Sept. 20th bud; a recent introduction and considered the finest red yet introduced; clear garnet with bluish black shades and having a silken finish. True reflexed type; Excellent stem and foliage.

**FRIENDLY RIVAL**—Blooms Nov. 15th from Sept. 10th bud; a late introduction and considered the best yellow for its season; very large blooms and of a very bright shade of yellow; stem and foliage unusually good; formal incurved type.

**MRS. ALEX LAURIE**—Blooms Nov. 20th from mid-Sept. bud; An incurved light pink of perfect conformation; has perfect stem and foliage; height 4 feet.

**QUAKER LADY**—Blooms Nov. 20th from second bud; large incurved orchid pink of perfect ball shape; may be grown to 8 inches.

**HONEYDEW**—Blooms Nov. 20th from Aug. 30th bud; a bright canary yellow of true incurved form having a satin finish; good grower; stiff stem.

**OAK LEAF**—Blooms Nov. 25th from Sept. 20th bud; a sport of the popular variety GLADYS PEARSON, but several shades darker and for that reason considered much superior. A very recent introduction.

**NERISSA**—Blooms Nov. 25th from Sept. 15th bud; a perfect incurved rosy lavender bloom of wonderful size. While not a new variety it still holds its own in its blooming period and color.

**TOM BROWNE**—Blooms Nov. 30th from late Sept. bud; a very large late pure white; stiff straight stems with distinctive foliage; height 4 ft.

Excellent varieties, but not so late introductions, or propagate at a faster rate and of which

I have a larger supply of plants

10c each—\$1.00 per dozen. (Your Selection)  
(All Varieties Labelled)

**GOLDEN QUEEN**—Blooms Oct. 12th from early Aug. bud; bright yellow incurved bloom; double from any bud; 3½ feet high.

**QUAKER MAID**—Blooms Oct. 12th from mid-Aug. bud; a large early pure white bloom; 4½ feet tall; a very popular variety.

**CHRYSLORA**—Blooms Oct. 15th from Aug. 15th bud; the best yellow for early Oct.; largest size and perfect form, stem and foliage; the variety shipped east from California is carload lots each fall.

**JOSEPHINE LAWLER**—Blooms Oct. 15th; a perfect early pink; incurved form, although petal arrangement is informal; the soft pink petals with silvery reverse makes an unusually effective flower

**GOLDEN WAVE**—Blooms Oct. 20th from early Sept. bud a decided incurved bloom of bright yellow; perfect erect stem and foliage; tall grower and handles well.

**GOLDEN GLORY**—Blooms Oct. 20th from late Aug. bud; an excellent incurved yellow, popular as a commercial variety.

**CHARLES RAGER**—Blooms Oct. 25th from Aug. 20th bud; a stately pure white incurved bloom, having ideal qualities; height 4 feet.

**SMITH'S BRILLIANT**—Blooms Oct. 25th from Sept. 1 bud; it is the earliest red garnet to bloom; reflexed Japanese type; popular with those wishing a Harvard red for early football games.

**TIGER**—Blooms Oct. 25th from early Sept. bud. An incurved bright yellow bloom, unexcelled for those who cannot give the highest state of cultivation; always double from any bud; very hardy.

**J. W. PRINCE**—Blooms Oct. 20th from Aug. 30th bud. A true incurved large bloom of a brighter shade than Chieftain and considered to be superior.

**SNOW WHITE**—Blooms Oct. 30th from early Sept. bud. An extra large incurved white bloom with effect like unpolished marble. By far the best second-early large white I have ever grown; can not be too highly recommended.

**PACIFIC SUPREME**—Blooms Nov. 1st from Aug. 20th bud. A large incurved pink bloom of even shade developing to maturity without loss of color. A very popular variety.

**QUEEN MARY**—Blooms Nov. 2nd, and is a very large incurved white with a soft creamy cast; petal arrangement irregular and all petals have a tendency to "whirl". A very unusual variety.

**GRACE STURGES**—Blooms Nov. 3rd, and is a large Japanese reflexed bloom with very pleasing medley of pink, red and silver shades; a good grower.

**WHITE SURPRISE**—Blooms Nov. 10th, and is an extra large pure white bloom of incurved form; stem tall and stiff; foliage unusually small, and will stand close planting.

**TREASURE ISLAND**—Blooms Nov. 15th; a medium sized flower, but probably the richest bronze yet introduced; reflex bloom; easily grown and does well.

**BETSY ROSS**—Blooms Nov. 10th from late Aug. bud; a perfect incurved pure white possessing excellent qualities in both bloom and plant; height 4 ft.; still one of the standard incurved mid-season whites.

**SMITH SENSATION**—Blooms Nov. 10th; a wonderful flower composed of a mass of cameo-pink feathery petals; petals incurve, although arrangement is informal.

**MONUMENT**—Blooms Nov. 15th from late Aug. bud. A pure white incurved bloom of large size; strong growth and sturdy stem; height 4 feet.

**MISS HELEN FRICK**—Blooms Nov. 15th from mid-Sept. bud. A bright shade of lavender-pink; perfect incurved form; semi-dwarf growth; with me one of the best and prettiest Nov. pinks.





**SILVER SHEEN**—Blooms Oct. 25th. A high-rounded pure white large bloom of perfect form; has excellen keeping qualities; grown commercially.

**ALBERTA COOK**—Blooms Oct. 20th. An open cactus type of bloom showing a medley of mauve and rose tints; has absolutely perfect stem and foliage; grows to sprays with excellent results.

**OCONTO**—Blooms Oct. 25th. A true white of incurved form with large blooms maturing early midseason; a very dependable midseason white.

**JOSEPHINE FOLEY**—Blooms Oct. 27th. An excellent pure white variety of strong growth and straight stiff stems.

**POLLY ROSE**—Blooms Oct. 27th. A rose-lavender reflexed bloom with petal arrangement similar to **TINTS OF GOLD**; erect strong stem and medium size foliage; can be grown close together.

**SILVER BALL**—Blooms Oct. 26th. A perfect pure white ball. If not disbudded to single bud, will produce 4 blooms per plant, each 3½ inches in diameter.

**WHITE CLOUD**—Blooms Oct. 27th. A large white bloom of irregular incurved petals—outer petals white shading to very light canary yellow at center. A general favorite.

**ROMAN GOLD**—Blooms Oct. 27th. A bright yellow reflexed bloom from Aug. bud; from Sept. bud a darker Japanese incurved type.

**SILVER WEDDING**—Blooms Oct. 28th. A pure white bloom, very broad reflexed petals, making a bold handsome flower somewhat resembling a cactus type dahlia. A tall grower and with me the hardest of large flowering 'mums.

**MARIGOLD**—Blooms Oct. 30th from early bud. A monster light yellow bloom unexcelled for size and color at this season; semi-dwarf growth; stiff stem and good foliage.

**GLADYS WOODERSON**—Blooms Oct. 30th. A rosy amaranth of reflexed form; perfect stem and foliage.

**GOLDEN WEDDING**—Blooms Oct. 30th. A very bright rich golden yellow shade—intense and dazzling. An easy doer and a great favorite.

**CHIEFTAIN**—Blooms Nov. 1st from Aug. 30th bud; an incurved pink bloom of large size; stem, foliage and habit of growth good; easy to grow and an old standard mid-season pink.

**WHITE CHIEFTAIN**—Blooms Nov. 1st. An incurved pure white large bloom of perfect form; a grand variety; a white sport from Chieftain; holds in fine condition over a long period; a most satisfactory variety with me.

**ROSE PERFECTION**—Blooms Nov. 15th from Sept. 10th bud. A rose-lavender incurved of good substance; an easy grower and a popular commercial variety.

**YELLOW HELEN FRICK**—The yellow sport of the above variety—identical in all other respects.

**WHITE HELEN FRICK**—The white sport of the above variety—identical in all other respects.

**GLADYS PEARSON**—Blooms Nov. 25th from Sept. 20th bud. A two-toned incurved bloom maturing for Thanksgiving—upper surface of petals apricot, reverse buff, which under artificial light illuminates to bright orange; strong grower.

**YELLOW PEARSON**—The bright yellow sport of Gladys Pearson; will mature an 8-inch bloom for Thanksgiving. Strong grower.

**TOWANTIC**—Blooms Nov. 25th from late Sept. bud. A perfect incurved white ball of great substance; foliage and stem ideal. A long lasting cut flower and popular as a commercial.

**SUNBEAM**—Blooms Nov. 25th from Sept. 20th bud. A seedling from Odessa, but a brighter shade of yellow; 4½ feet tall.

**LYNWOOD HALL**—Blooms Nov. 25th, and is a large pure white perfect incurved bloom; nice stem and foliage. One of the largest late mid-season whites.

**MRS. R. M. CALKINS**—Blooms Nov. 25th from late Sept. buds. An intense bright yellow, globular form, strong grower, large bloom and extra good late variety. Largely grown as a commercial.

**MRS. NELLIE T. ROSS**—Blooms Dec. 5th from Oct. 1st bud; a bright yellow of largest size, incurved form; tall grower; excellent late commercial.

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Standard varieties that have stood the test of time and are really good, but a more plentiful supply of plants makes cheaper prices

15 plants (labelled) for \$1.00 (your selection)

**SMITH'S ENCHANTRESS**—Blooms Oct. 10th from early Sept. bud. Earliest dependable large pink of even shade; a very popular variety; fool proof; and with me the most satisfactory—all points considered

**WHITE ENCHANTRESS**—A white sport of the pink Enchantress, and makes an ideal companion white for Enchantress. It is identical in all other respects.

**EARLY FROST**—Blooms the first few days of Oct. from first bud. The standard very early round pure white; a perfect ball and very dependable.

**GOLDEN GLOW**—Blooms Oct. 15th from early Sept. bud. A bright clear yellow of incurved form; can be had in bloom earlier by planting early and taking first bud.

**RICHMOND**—Blooms Oct. 15th to 20th. A perfect ball-shaped golden yellow with long narrow petals with peculiar "silky" finish and long blooming period; with me an outstanding early yellow of real merit.

**OCTOBER FROST**—Blooms Oct. 20th from Aug. 30th bud. Tall grower; large pure white bloom; erect growth; an easy doer and handles well.



**EVACLAIK**—Blooms Nov. 15th. A very large exhibition bloom very similar to **ANNE DAVIS**, except the yellow base color is tinted with red, making a creamy bronzy shade. A tall grower; ball shaped bloom.

**ANNE DAVIS**—Blooms Nov. 5th. A very large exhibition bloom of light tan with narrow petals that incurve perfectly, making a round bloom of exhibition size when fully matured. A tall grower

**VESTALS WHITE**—Blooms Nov. 10th. A perfect incurved pure white bloom of large size and quite globular. A standard midseason variety.

**MAUDE ROBINSON**—Blooms Nov. 15th. Orchid color, with reverse of petals silver; incurved. An old standard variety.

**GOLDEN KING**—Blooms Nov. 20th. Large bright yellow bloom with same shade as **SUNBEAM**; excellent stem and foliage; matures right for Thanksgiving.

**THANKSGIVING GLORY**—Blooms Nov. 25th. A very full incurved flower with petal arrangement somewhat irregular; clear white with slight creamy tint; semi-dwarf in growth; bud Sept. 20th.

**HARVARD**—Blooms Nov. 25th. A very attractive grand bloom of Japanese reflexed form, coming just right for Thanksgiving games; erect stiff stems, and a fool proof variety; double from any bud. Very dark velvety red—a perfect "Harvard" shade

**EDW. SEIDEWITZ**—Blooms Nov. 25th. A late variety of perfect incurved form; clear brilliant pinkish lavender.

**DECEMBER GLORY**—Blooms Dec. 1st from Sept. 30th bud. An excellent pure white late commercial variety; petals incurve perfectly; fine stem and foliage.

**WHITE MISTLETOE**—Blooms Dec. 15th. The standard late white 'mum, largely grown commercially for the Christmas trade.

**YELLOW MISTLETOE**—The yellow sport of the above—identical in other respects.

**PINK MISTLETOE**—The pink sport of the **MISTLETOE**—identical in other respects.

### ANEMONE VARIETIES

This class embraces the newer chrysanthemums of "daisy" types. This class only recently originated and has proved quite popular owing to the strikingly different type of bloom.

15c each or \$1.50 Per Dozen  
(Labelled; your selection)

**LA NONA**—Blooms Nov. 10th. Large flowered anemone with outer petals rosy amaranth; reverse of petals and center cushion buff. With me the most beautiful anemones I have ever seen.

**BEAUTIFUL LADY**—Blooms Nov. 20th. A striking anemone with outer petals bright pink and the center or cushion creamy white; very distinctive.

\$1.00 Per Dozen (Labelled; your selection)

**BUFF QUEEN**—Blooms Nov. 1st. A large anemone with both ray and disc florets buff.

**PINK PEARL**—Blooms Nov. 25th. An even shade of pink in both disc and ray florets. Handles easily.

**IZOLA**—Blooms Nov. 1st; both disc and ray florets an even shade of amaranth; may be disbudded or grown to sprays.

**CO-ED**—Blooms Nov. 15th. Soft pink ray florets with disc yellowish.

**GOLDEN PHEASANT**—Blooms Nov. 15th. A bright yellow variety that grows naturally to sprays or may be disbudded. Cushion slightly darker shade.

**BERNEITA**—Blooms Nov. 25th. A beautiful shell pink bloom with perfect white center or cushion. Next to **La Nona** the prettiest anemone I have grown.

**NORMA**—Blooms Nov. 20th. Pinkish white guard petals with a yellow cushion; Color intensified by taking late bud.

### POMPONS AND BUTTONS

10c each—\$1.00 Per Dozen (Labelled; your selection)

**CAMEO**—Clear soft pink small pom with touch of yellow at center. Prettiest pompon I saw in 1934.

**CHICAGO PEARL**—Late white large pom; may be disbudded.

**LILLIAN DOTY**—The standard large pink pom; spray or disbudded.

**WHITE DOTY**—White sport of above.

**ROSE DOTY**—Deep rose sport of Doty.

**DOROTHY TURNER**—A combination of bronze and old gold; 2½ inch blooms; a fine midseason intermediate pompon.

**FIREBIRD**—An early reddish bronze large pompon; blooms 2½ inches; strong growth and productive; disbud or spray.

**SOURCE d' OR**—A large pompon (3½ inches) with a wonderful burnt-orange color; matures early Nov. and very popular.

**REDBIRD**—A small red pompon with bronzy center; very prolific; best as spray; 1 inch blooms.

**ADELPHIA**—A perfect white ball maturing late October; disbuds nicely; 2½ inch blooms.

**ETHEL**—Bright red small pompon; 2½ feet by end of October; grows to sprays naturally; good pot variety.

**DAINTY MAID**—A blush white of perfect button type; vigorous growth and very prolific.

**NEMO**—White button with green-gold center.

### SINGLES

10c each—\$1.00 per dozen (labelled; your selection)

**MELBA**—A single of most unique color—a reddish bronze or burn-orange. Outstanding color combination. Early November.

**PINK BUCKINGHAM**—A single of good size and a very pleasing pastel shade of pink; Early Nov.

